

SAVE REAL DOLLARS IN THIS SALE

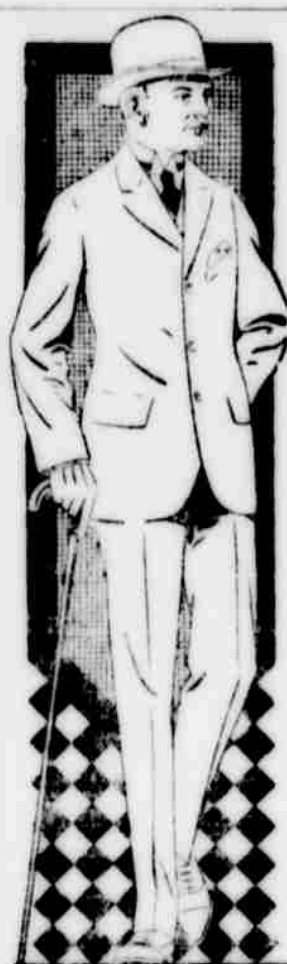


Sensational Short-Profit Sale

of Men's Suits, Overcoats, Underwear, Shirts Hats, Shoes and Furnishings

Not a sale of "seconds" or goods bought up especially for "sale" purposes, but a gigantic price-reduction on our regular standard brands. A sale that will inaugurate the most aggressive selling campaign known in the business history of Albuquerque. **READ EVERY WORD ON THIS PAGE**—it contains a plain statement of facts, setting forth the great saving that we are offering you on seasonable merchandise **RIGHT AT THE HEIGHT OF THE FALL AND WINTER BUYING SEASON**. Every article in this store has been marked down—we are going to be contented with **SHORT PROFITS**. Every article in this store is guaranteed for service, color and your satisfaction. **THIS IS A CASH SALE**—positively no goods charged at the sale prices. **SALE BEGAN TODAY, OCTOBER 16, and continues for TEN DAYS ONLY**. Extra salesmen to attend your wants. Stocks are complete. Come to this sale—come whether

you buy or not. You'll find a spirit that will make you like us. You'll meet expert salesmen ready to help you and give you what **YOU** want—not what **THEY** want to sell you. You'll find here Albuquerque's **Largest Men's Furnishings Store**, stocked to overflowing with this season's latest style creations of men's wear—things that you need now, or will need in the immediate future—at prices unheard of before at the height of a season. We are offering you an opportunity to effect a saving on your entire **Fall and Winter Clothing**—an opportunity to secure standard, up-to-the-minute merchandise at prices that will even startle you when you see the quality of the goods. And remember that **THIS SALE IS POSITIVELY FOR TEN DAYS ONLY. DECIDE NOW TO ATTEND** :



New Fall Suits at \$14.95 and \$21.75

Right from our regular stock. Here you will find style, materials and workmanship in every suit. We will show you snappy patterns that you will like and they cannot be duplicated anywhere in America at the cash prices we offer them for. All this season's styles, in the popular shades, novelties, etc. Buy that suit at this **Short-Profit sale** and save at least \$5.

Regular \$20 suits, Short Profit sale price..... **\$21.75**

Regular \$17 and \$20 suits, Short Profit sale price..... **\$14.95**

Night Shirts and Pajamas

\$1.25 Night Shirts and Pajamas **\$1.00**
\$1.50 Pajamas on sale **\$1.35**
\$2.50 Fine Pajamas for **\$1.85**

Bath Robes and Raincoats

Just received a large selection of bath robes and raincoats that would make a wonderful value at \$5.00 each. You can pick your size and style during our **Short-Profit Cash Sale** for... **\$3.95**

"Headlight" Overalls at \$1 Pair

1,000 pairs of the famous "Headlight" Overalls, bought before the advance in prices. We guarantee them to be satisfactory or your money back. Owing to the limited number we will not sell over 3 pair to any one customer.

Special Short-Profit Sale Price, \$1

Classy Fall Neckwear, 50c and 75c Values, at 40c and 55c

50 dozen four-in-hand ties, good range of patterns, our regular 50c line, your choice..... **40c**
75c high grade four-in-hand ties, exclusive patterns, bought in advance for our regular holiday trade. Your choice..... **55c**



Winter Underwear SPECIALS

Heavy ribbed Underwear..... **45c**
\$1.25 Cotton Union Suits..... **95c**
\$2.50 Wool Union Suits..... **\$2.15**
\$3.00 Wool Union Suits..... **\$2.65**
\$5.00 Heavy Wool Suits..... **\$3.85**

Trunks, Bags and Suitcases

Don't Deny It! You are going to travel this fall and you need a new trunk, get a good one—most less in the end. We have a large stock of travel equipment, including the celebrated Hartman line. All to go in this sale at 20 per cent reduction.

Canvas Gloves, Hosiery SPECIALLY PRICED

10c Canvas Gloves for **5c**
20c Hosiery on sale, **12½c**
35c Fibre Silk or Wool Hose..... **25c**
At these prices you can lay in your winter's supply—think of the saving.

New Overcoats at \$16.00 and \$21.75

They are the smartest styles imaginable, all true to the latest whims of fashion and the patterns are correct. Here you will find overcoats for every fancy—for the college chap or the business man, and best of all you can take your pick of any overcoat in the house.



Overcoats that sold up to \$22.50, in the Short-Profit sale..... **\$16.00**
Overcoats that sold for \$25.00, in the Short-Profit sale..... **\$21.75**

Sweaters and Mackinaws

We were very fortunate in getting a line of Sweaters that we can recommend to give satisfactory service. They are guaranteed fast color, warm and comfortable.

\$2.00 Sweaters for **\$1.65**
\$3.00 Sweaters for **\$2.35**
\$4.00 Sweaters for **\$3.15**
\$5.00 Sweaters for **\$3.95**
\$6.00 Sweaters for **\$5.25**
\$7.50 Sweaters for **\$6.40**
\$8.50 Sweaters for **\$7.20**



Any Shoe in the House at 10 Per Cent Discount

Our line comprises the famous Hanan and Douglas shoes—the best shoes on earth. Here you will find all the newest shapes and leathers. A perfect fit for every foot and satisfaction guaranteed.

Buy 2 Pair and Pocket the Savings

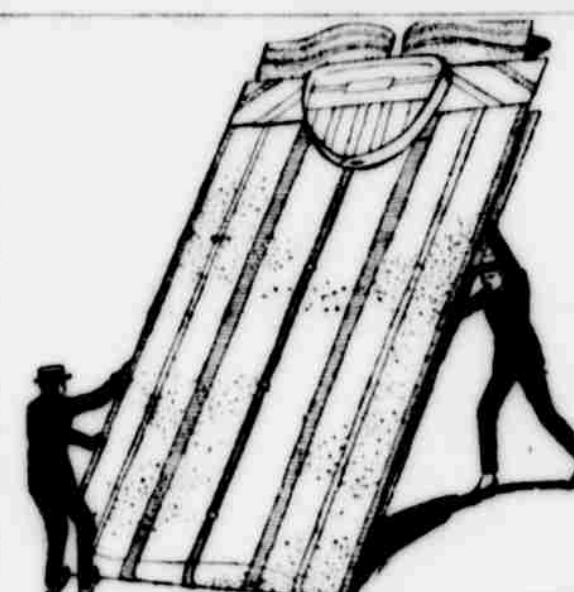


Latest Style New Fall Hats, \$2.65 and \$3.45

All the latest style creations, and the variety of shapes and shades we show assures every man a most becoming effect. \$3.00 "Wright Special" Hats..... **\$2.65**
\$4.00 Fancy Stetson Hats..... **\$3.45**

\$1.25 Men's Shirts at 95 cents

Your choice of any \$1.25 shirt in our store, including all the new fall patterns in dress shirts and collar attached; also khaki and flannels, the best \$1.25 values in the land, go on sale at the cash price of..... **95c**



STORE
WILL
BE OPEN
TONIGHT

Wright Clothing Company

"Furnishers To The Gentlemen Who Know"

Picture Show
Tickets Given
Free With
Every Purchase